



A FRIENDLY HANGOUT

Andell Inn is a boutique hotel located within Freshfields Village, the retail and social hub of Kiawah Island, South Carolina. Though part of the Marriott International and Residence Inn hotel network, the inn was totally custom designed by Don Semmler, CEO of Local

VINTAGE PORCH SWINGS

Hotel Adventures. Semmler wanted the 100-room village hotel to have contemporary touches of elegance along with local art, furniture and materials in order to give it a sense of place. The inn features VPS bed swings by the pool and on the wraparound porch.



THE CUSTOMER

Andell Inn

Location
Kiawah Island, SC

The Swings
The Eliza
The Hayden
Walnut finish

Textiles
Aloe pillows
Bone mattress cover

Andell Inn CEO Don Semmler set out to create a modern lifestyle hotel unlike anything in the Kiawah Island or Charleston area. In order to help the inn tell a story, he diligently sought out local artists and craftspeople to create custom art and furniture. The result is a wildly popular hotel that ranks as one of Marriott's top hotels, and on TripAdvisor as one of the highest traveler-rated accommodations in Charleston.

WHAT THEY WANTED

When the hotel was first completed, Don wanted to see how people used the space by the pool and on the large wrap-around porches before he chose outdoor furniture. His goal was to create social spaces that would delight guests, bring people together and add to their experience at the inn. When he learned about Vintage Porch Swings and met founder Brent McHenry, he knew he'd found what he was looking for.

WHAT THEY CHOSE

Don worked with VPS designer Krista McHenry to choose the design of the swings and the textiles that would compliment the inn's contemporary feel. They chose two Eliza bed swings facing each other to create a conversation area by the pool, and a Hayden for the porch. All swings have crisp off-white mattress covers with Aloe green pillows that echo the bright green of Kiawah's indigenous marsh grass.

THE RESULTS

Don says the bed swings are a hit with guests. "Sometimes I can see people trying to figure out how late they can stay in the swings - or if they can sleep in the swings instead of in their rooms," he laughs. "I think there's something nostalgic about them," he says. "It reminds us of a time when there was more freedom and no worries." Don also believes the swings have a way of bringing people together. "They're just so comfortable, I think the movement helps people relax and be authentic. People in the swings share with each other in ways they normally wouldn't. I'm expecting at least one marriage story out of those swings", he says.

“This is the most engaging piece of furniture I’ve ever seen.”



“OUR SWINGS
CREATE A
PLACE OF
FRIENDSHIP.”
-DON SEMMLER

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